

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31/03/2008

Business Acquisition through different channels (Group) ***													
Sl.No.	Channels	Current Quarter (01.01.2008 TO 31.03.2008)			Same Quarter Previous year			Up to the period			Same period of the prev		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	Policies/ No. of Schemes	No. of Lives Covered	
1	Individual agents	1615	1729474	499.82	0	0	0	3766	4984410	1077.82	3283	789574	
2	Corporate Agents-Banks	356	179769	20.13	0	0	0	760	470428	47.13	605	166027	
3	Corporate Agents -Others	128	23800	3.58	0	0	0	254	189085	17.58	137	77605	
4	Brokers	42	11289	6.37	0	0	0	168	14218	6.37	137	17570	
5	Micro Agents	0	0	0	0	0	0	0	0	0	0	0	
6	Direct Business	4786	9514754	4077.34	7144	4250808	5194.51	17656	21080000	9507.48	16555	13113544	
	Total(A)	6927	11459086	4607.24	7144	4250808	5194.51	22604	26738141	10656.38	20717	14164320	
1	Referral (B)	0	0	0	0	0	0.00	0	0	0	0	0	
	Grand Total (A+B)	6927	11459086	4607.24	7144	4250808	5194.51	22604	26738141	10656.38	20717	14164320	

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

*** Above data pertaining to NEW BUSINESS only.

vious year
Premium (IN CRS)
1207
25
1
2
0
10296.09
11531.09
0
11531.09