



INVITATION FOR REQUEST FOR PROPOSAL FOR DEVELOPMENT OF NEXTGEN MARKETING TECHNOLOGY PLATFORM FOR LIFE INSURANCE CORPORATION OF INDIA

(Ref: LIC/CO/IT/DT/2024/RFP/03 Dated: 18.07.2024)

Corrigendum-3

S.No	Addition / Deletion / Modification / Clarification	RFP Clause No. / Annexure No. & Page No.	Old Requirement / Condition / Annexure	New Requirement / Condition / Annexure
1	Modification	1.7 Appendix to RFP: Tender Information Summary (TIS) Critical Dates (ITB-clauses 2.6; 2.7; 2.8; 2.9 and 2.10); Page 3 Corrigendum 2, Point 1; Page 2	Bid Submission Closing Date & Time: Monday, 09.09.2024 till 3:30 PM Bid Opening (techno-commercial Proposal) Date & Time: Monday, 09.09.2024 at 4:00 PM	Bid Submission Closing Date & Time: Friday, 13.09.2024 till 3:30 PM Bid Opening (techno-commercial Proposal) Date & Time: Friday, 13.09.2024 at 4:00 PM
2	Modification	5.2 Stage 1 – Bidder Eligibility Criteria, Point 8; Page 98 Corrigendum 1, Point 2; Page 2 Form T-1C: Bidder’s Eligibility Criteria as per the RFP, Point 8; Page 128 Corrigendum 1, Point 3; Page 2	Client Reference for OEM – Solutions from OEM(s) for Campaign Management/ Customer Engagement/Marketing Automation capabilities (as outlined in the RFP), should have been implemented for 3 clients each with minimum of 5 crore active user base. Supporting Documents to be attached – Purchase Order/Work Order/Invoice or letter from the Client on his letterhead, bidder to provide references for implementation of Campaign Management/ Customer Engagement/Marketing Automation. Confirmation of implementation from the Client will also be accepted. Client Reference with contact details (Reference of each of the PO should contain the information like Name, address	Client Reference for OEM – Solutions from OEM(s) for Campaign Management/ Customer Engagement/Marketing Automation capabilities (as outlined in the RFP), should have been implemented for 3 clients each with minimum of 5 crore active user base. Supporting Documents to be attached – Purchase Order/Work Order/Invoice or letter from the Client on his letterhead, bidder to provide references for implementation of Campaign Management/ Customer Engagement/Marketing Automation. Confirmation of implementation from the Client will also be accepted. Client Reference with contact details (Reference of each of the PO should contain the information like Name, address of the

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			<p>of the Organization, contact person, mail IDs etc.)</p> <p>The bidder should also submit user acceptance report.</p> <p>Details to be submitted in Form T4 along with the documentary evidence like copy of the purchase order(s), work order or certificate from the customers etc.</p>	<p>Organization, contact person, mail IDs etc.)</p> <p>The bidder should also submit user acceptance report.</p> <p>Details to be submitted in Form T4 along with the documentary evidence like copy of the purchase order(s), work order or certificate from the customers etc.</p> <p>In case of global client references, where the bidder is unable to share a contract or a Purchase Order or a completion letter per Form T4, bidder can share a self-certified declaration signed by the appropriate authority. In such cases, the bidder will be required to arrange a reference call with the above client references upon LIC's request.</p>

Note: All other terms and conditions, forms of the RFP document remain unchanged. In case of any ambiguity, the RFP document will stand.

Date: 5th September 2024
Place: Mumbai

Executive Director
(IT & Digital Transformation)