

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.12.2024

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.10.2024 to 31.12.2024)			Same Quarter Previous year (01.10.2023 to 31.12.2023)			Up to the period 31.12.2024			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1153	836722	766.81	1771	393765	2359.31	3448	2450997	2426.85	3716	1554323	5118.83
2	Corporate Agents-Banks	40	87702	45.66	113	26579	322.45	229	248724	99.20	241	593708	1957.64
3	Corporate Agents -Others	308	459895	7.58	579	521219	5.30	1042	853764	19.33	659	737623	10.08
4	Brokers	188	745547	135.10	55	540370	51.07	882	4757183	349.23	217	668055	99.13
5	Micro Agents	0	0	0.00			0.00	0	0	0.00			0.00
6	Direct Business	5917	5585340	28565.67	7078	5769354	38552.51	18906	26419328	112684.36	20676	30051726	101611.58
	Total(A)	7606	7715206	29520.82	9596	7251287	41290.64	24507	34729996	115578.97	25509	33605435	108797.26
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	7606	7715206	29520.82	9596	7251287	41290.64	24507	34729996	115578.97	25509	33605435	108797.26

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Date: 07.02.2025

Executive Director (P&GS)