



CC Department, Southern Zonal Office, Chennai 600002. Tel. Nos. 044 – 28616038/28616039. Email:sz\_cc@licindia.com

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**Empanelment of Vendors for (A) Supply and Installation of All Types of  
Wrap Up / Sign Boards/GlowSign Boards/LEDSignage Boards / Hoardings &  
(B) Empanelment of Advertising Agencies**

Life Insurance Corporation of India, Corporate Communications Department, Southern Zonal Office, Chennai invites applications for Empanelment of OOH Vendors for supply, installation, maintenance and repair of all type of Hoardings /Wrap Up Boards/Sign Boards/Glow Sign Boards/LED Signage and Dynamic Display Boards in the States of Tamilnadu, Kerala and Union Territory of Puducherry.

Applications are also invited for the Empanelment of Advertising Agencies for undertaking PR and Media works in the States of Tamilnadu, Kerala and Union Territory of Puducherry.

All relevant details including the Application Form, Eligibility Norms, Application Form and other Terms and Conditions are available in the “Tenders” page of our website [www.licindia.in](http://www.licindia.in). Corrigendum if any will be published in the webpage only. Please refer to the respective Application Documents for exact closure timings and timings for opening of Application Documents. The Corporation reserves the right to accept or reject any or all the applications without assigning any reason thereof.

Place: Chennai  
Date: 10.04.2025

**Regional Manager (CC)**