



भारतीय आयुर्विमा महामंडळ  
भारतीय जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA

Corporate Communications Department, Western Zonal Office, Yogakshema, Mumbai-21

Ref:WZ/CC

11<sup>th</sup> August 2025

**FOR THE ATTENTION OF ALL BIDDERS**

The following bidders are declared successful in the Eligibility Bid Evaluation under the RFP WZO/CC/ BRANDING/ 003 Dated 24.06.2025- Appointment of an Entity for Co-Branding at CHURCHGATE Metro Station of MMRC, Mumbai

Sr No	Name of the Bidder Declared Qualified in Technical Bid Evaluation
1	HT BRAND AND PROMOTIONS PRIVATE LTD
2	TIMES Innovative Media Limited
3	Glacier Concern Advertising Private Ltd

The Financial Bid submitted by the above bidders will be opened through E-Tender portal <http://www.tenderwizard.com/LIC> on 18.8.2025 at 3 pm at LIC of India, Engineering Dept, Tender Room, 1<sup>st</sup> Floor, West Wing, Yogakshema, J B Marg, Nariman Point, Mumbai 400021. The Bidders may attend the Financial bid opening at 3 pm on 18.8.2025, if he/ she wishes.

Date: 11<sup>th</sup> August 2025  
Mumbai

Regional Manager (CC)

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