

FORM L-38 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)

Name of the Insurer: LIC OF INDIA

Business Acquisition through Different Channels (Individual)

Date: 29.10.2025
FOR THE QTR ENDED : 30/09/2025

Sl. No.	Channels	For the Quarter - Current Year		For the Quarter - Previous Year		Up to the Quarter - Current Year		Up to the Quarter - Previous Year	
		No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)
1	Individual agents	4137683	1459307.54	5451244	1674480.49	7137110	2613759.72	8921033	2811303.00
2	Corporate Agents-Banks	33999	73690.49	36605	54649.98	53079	126587.90	57788	85422.63
3	Corporate Agents -Others	2360	572.73	8325	1468.33	4318	1001.15	13465	2542.77
4	Brokers	2214	17335.78	1418	4932.42	3330	24883.35	2699	8320.33
5	Micro Agents	26711	2167.69	66567	4133.57	36325	2878.01	104824	6487.77
6	Direct Business	0	0.00						
	- Online (Through Company Webs	1142	1816.58	1443	1698.84	1919	3443.23	2497	3361.49
	- Others	8415	14467.71	1117	8785.25	9452	22563.93	1721	13753.06
7	IMF	4170	21860.36	3510	8081.44	8134	46068.00	5740	10969.98
8	Common Service Centres	4166	590.61	34647	4007.24	6896	991.41	60608	7010.24
9	Web Aggregators	0	0.00	0	0.00	0	0.00	0	0.00
10	Point of Sales	4	0.21	25	1.42	10	0.63	45	2.24
11	Others								
	Total	4220864	1591809.70	5604901	1762238.98	7260573	2842177.33	9170420	2949173.51
	Referral Arrangements								

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