

FORM L-38 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)

Name of the Insurer: LIC OF INDIA

Business Acquisition through Different Channels (Individual)

Date: 27.01.2026

FOR THE QTR ENDED : 31.12.2025

Sl. No.	Channels	For the Quarter - Current Year		For the Quarter - Previous Year		Up to the Quarter - Current Year		Up to the Quarter - Previous Year	
		No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)
1	Individual agents	4317274	1498403.17	2435383	1201200.39	11454384	4112162.90	11356416	4012503.40
2	Corporate Agents-Banks	23599	76974.55	24808	59741.21	76678	203562.45	82596	145163.84
3	Corporate Agents -Others	2588	539.40	2443	717.11	6906	1540.55	15908	3259.88
4	Brokers	2277	18336.95	752	2021.62	5607	43220.30	3451	10341.95
5	Micro Agents	43947	3473.53	66691	3623.23	80272	6351.54	171515	10111.00
6	Direct Business								
	- Online (Through Company Webs	1657	2188.48	1081	1097.65	3576	5631.71	3578	4459.14
	- Others (NPS)	4435	8956.34	974	6585.53	13887	31520.27	2695	20338.59
7	IMF	4664	32001.10	3199	12882.80	12798	78069.10	8939	23852.78
8	Common Service Centres	2840	401.24	4749	655.11	9736	1392.65	65357	7665.35
9	Web Aggregators								
10	Point of Sales	2	0.06	5	0.34	12	0.68	50	2.58
11	Others								
	Total	4403283	1641274.81	2540085	1288525	11663856	4483452.14	11710505	4237698.51
	Referral Arrangements								