



LIC

भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

Lucknow Divisional Office
Jeevan Prakaash, 30, Hazrat Ganj,
Lucknow- 226001
Phone: 0522-4038309

Notice for Empanelment of Agencies

LIC of India, Divisional Office and Lucknow invites applications for empanelment of agencies for various publicity related works and supply of gift articles/Mementos as per categories detailed below:-

Category	CATEGORY DESCRIPTIONS
A1	Glow Sign Board/Signage/3M Glow sign board / PVC Board/ ACP Sign Board/ Neon Sign Board/ 3 D acrylic letter/epoxy letter on board Fabrication, repair and installation of Hoardings/Glow sign board /signage in the city/rural area Branch/Satellite offices Exhibitions/fairs/events/etc.
A2	Printing of Flex Banner/ Back Drop/ Cotton Banner/ Silk Banners/Sashes/ Badges & Stickers/ Posters/Certificates/Podium/Booklets Handbills/Canopy etc
A3	Handbills/ Pamphlets/ Offset Print /Poster/reflective posters/Danglers/Certificates /Product Catalogue Identity Card etc.
A4	Advertisement through local channel/ FM/Cable/electronic media/ Newspaper etc.
A5	Publicity through Mobile Van/ Wall painting/Wall Wrapping/LED Walls/LED Vans/LED Board Display/ Glow Pole/ Display Board with backlit/ Balloons/Umbrella/ Taxi Cab/ Inflatable hoarding/ 3 D Hoarding/ Tree Guard/ Hoarding/Bus Shelters etc
A6	Event Management
B	Competition Prizes viz. Gift Articles/Mementoes / Crockery Items / Electronic and Electric Items/Home Appliances/Consumer Durables/Promotional Items and Giveaways etc. Medals/Trophies/Shields /Plaques/Frames/Printed fabrics and items (T Shirts, Caps, Cups, Diaries/Calendars/Bags/Wallets etc)

The interested agencies/firms are required to apply by paying Cash of Rs 118/- (Non Refundable) at cash counter during office hours at Divisional office , Lucknow OR by sending Demand Draft favoring LIC of India payable at Lucknow along with application form, on or before **09.06.2026 (03.00 PM)**. Separate application forms and fee are required for each category. Empaneled vendors are also required to apply for fresh empanelment. For complete details and documents please contact Sales department, Divisional Office, Lucknow or log on to our website www.licindia.in and click "Tender" link for details and forms. LIC of India reserves the right to accept or reject any or all applications without assigning any reason whatsoever.

Sr. Divisional Manager


Divisional Office, Lucknow

