


FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.03.2020

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.01.2020 to 31.03.2020)			Same Quarter Previous year(01.01.2019 to 31.03.2019)			Up to the period 31.03.2020			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	485	280444	428.63	410	767541	1071.78	2588	786655	2049.15	3024	2458045	1992.21
2	Corporate Agents-Banks	92	77649	5.17	18	22178	2.64	232	98449	9.17	193	56463	29.52
3	Corporate Agents -Others	16	2855	3.75	5	16347	0.25	52	9611	39.64	40	47861	2.51
4	Brokers	9	1854	8.17	9	95411	4.34	34	14861	19.38	48	104965	16.30
5	Micro Agents	0	0	0.00	0	11382613	0.00	0	0	0.00	0	0	0.00
6	Direct Business	6366	16611423	27521.85	8172	11382611	29437.13	25980	39620514	124631.91	26046	53633354	89138.56608
	Total(A)	6968	16974225	27967.57	8614	23666701	30516.13	28886	40530090	126749.25	29351	56300688	91179.11
1	Referral (B)	0	0	0.00	0	0	0	0	0	0.00	0	0	0.00
	Grand Total (A+B)	6968	16974225	27967.57	8614	23666701	30516.13346	28886	40530090	126749.25	29351	56300688	91179.11239

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Date: 23.07.2020


Executive Director (P&GS)