

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 30.09.2010

Business Acquisition through different channels (Group) ***												
Sl.No.	Channels	Current Quarter (01.07.2010 TO 30.09.2010)			Same Quarter Previous year			Up to the period			Same period of the previous ye	
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered
1	Individual agents	631	519714	333.94	1338	290292	372.07	1134	787512	429.12	1713	400497
2	Corporate Agents-Banks	753	1256895	150.92	161	21504	2.53	801	1267128	180.1	233	29677
3	Corporate Agents -Others	25	3108	9.01	499	610047	6.62	53	9199	19.41	627	614920
4	Brokers	2	149	0.02	38	8114	14.53	6	1080	0.32	49	8710
5	Micro Agents	0	0	0	0	0	0	0	0	0	0	0
6	Direct Business	5355	6519247	12288.59	4220	5215799	6537	8488	11979264	18021.84	7107	8410182
	Total(A)	6766	8299113	12782.48	6256	6145756	6932.75	10482	14044183	18650.79	9729	9463986
1	Referral (B)	0	0	0	0	0	0	0	0	0	0	0
	Grand Total (A+B)	6766	8299113	12782.48	6256	6145756	6932.75	10482	14044183	18650.79	9729	9463986

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

*** Above data pertaining to NEW BUSINESS only.

Chief(SBU-P&GS)

ar
Premium (IN CRS)
562.42
4.28
6.66
14.79
0
9409.64
9997.79
0
9997.79