FORM L-38 BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUAL)

Name of the Insurer: **Date: 08.06.2022**

Business Acquisition through Different Channels (Individual) **Quarter End:** **Jun-22**

Sl. No.	Channels	For the Quarter - Current Year		For the Quarter - Previous Year		Up to the Quarter - Current Year		Up to the Quarter - Previous Year	
		No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)	No. of Policies	Premium (Rs. Lakhs)
1	Individual agents	3593940	1058685.80	2235321	782119.81	3593940	1058685.80	2235321	782119.81
2	Corporate Agents-Banks	38295	27062.13	16335	10891.32	38295	27062.13	16335	10891.32
3	Corporate Agents -Others	4830	651.28	3604	635.59	4830	651.28	3604	635.59
4	Brokers	286	663.59	123	59.62	286	663.59	123	59.62
5	**Micro Agents**	35333	2296.33	46029	1313.24	35333	2296.33	46029	1313.24
6	Direct Business								
	- Online (Through Company Website)	2695	1633.00	3367	2810.00	2695	1633.00	3367	2810.00
	- Others			607	2582.32			607	2582.32
7	IMF	5096	665.07	2127	744.04	5096	665.07	2127	744.04
8	**Common Service Centres**	1289	10.54	0	0	1289	10.54	0	0
9	Web Aggregators								
10	Point of Sales								
11	Others (Please Specify)								
	Total	3681764	1091667.74	2307513	801155.94	3681764	1091667.74	2307513	801155.94
	Referral Arrangements								