

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.03.2023

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.01.2023 to 31.03.2023)			Same Quarter Previous year (01.01.2022 to 31.03.2022)			Up to the period 31.03.2023			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1401	578630	1181.15	3128	828045	220.13	4782	1660501	6267.35	4820	1790160	4319.25
2	Corporate Agents-Banks	59	19688	324.46	106	17014	32.65	210	47844	6879.34	380	75454	1522.31
3	Corporate Agents -Others	160	177619	8.77	60	228288	8.27	598	822899	15.17	398	611074	14.32
4	Brokers	843	158078	36.63	119	211754	65.01	1119	532985	118.54	605	577855	234.89
5	Micro Agents	0	0	0.00	0	0	0.00	0	0	0	0	0	0.00
6	Direct Business	8075	16337667	34468.01	7687	13922873	53423.36	29409	33558146	159979.47	30067	28875555	137847.80
	Total(A)	10538	17271682	36019.02	11100	15207974	53749.42	36118	36622375	173259.86	36270	31930098	143938.59
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	10538	17271682	36019.02	11100	15207974	53749.42	36118	36622375	173259.86	36270	31930098	143938.59

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Date: 24.05.2023

Executive Director (P&GS)