

PROFILE OF SHRI B.C.PATNAIK,
MANAGING DIRECTOR

Shri B.C. Patnaik has taken charge as Managing Director on 1st October, 2021.

Shri B.C. Patnaik is a post graduate in Political Science and a Fellow of the Insurance Institute of India. He joined LIC in 1986 as a Direct Recruit Officer.

He has rich and diverse experience of Marketing, Customer Relationship Management, Underwriting, Group Business, Personnel and Training. He has worked across the length and breadth of the country – Maharashtra, Gujarat, Uttar Pradesh, Bihar, West Bengal etc. He was In-charge of Jamshedpur and Berhampur Division and brought accolades to these Divisions. His other important assignments include Marketing Manager, Regional Manager (B&AC), Regional Manager (CRM), Regional Manager (Marketing), WZ and Director Zonal Training Centre, Agra.

As Chief (CRM), he played a pivotal role in introducing LIC's e-services and NACH mode of payment.

Prior to taking charge as Managing Director, he was the Secretary General of Council for Insurance Ombudsmen. In CIO, he introduced on-line hearings as well as on-line registration of complaints.

His hobbies are reading, new age Technology- FinTech and the developments in economics and finance. He loves listening to music and is a great lover of sports and games. He takes keen interest in cleanliness, a pollution free environment and reduction in carbon footprint. He also loves meeting people and sharing his experiences.