



भारतीय जीवन बीमा निगम
LIFE INSURANCE CORPORATION OF INDIA

पूर्व मध्य क्षेत्र, नि.स.विभाग, जीवन दीप, छठा मंजिल, एक्जीविशन रोड, पटना-८००००१,

ECZ, C C Deptt. , Jeevan Deep Building, 6th Floor Exhibition Road, Patna.800001, Email- ecz_cc@licindia.com

Ref: ECZ/CC/Empanelment-2023



Date-27.06.2023

To,

The Executive Director (CC),

LIC of India,
Central Office,
Mumbai.

Dear Sir,

Re: Tender Notice for Upload in the C O Site of LIC.

We are sending herewith the Tender Notice regarding Empanelment of Advertising Agencies at Zonal Level. We would request you to arrange to upload the following papers in C O Site on 30.06.2023.

1. Notice for empanelment of advertising agencies.
2. Criteria/Conditions & General Terms and condition.
3. Letter of Application (Format-I)
4. Copy of Format-II (Three Pages)
5. Time Lines.

With regards.

Yours Faithfully,

Regional Manager (CC)
ECZ, Patna.