



उमंग : ग्राहक और गुणवत्ता

PASSION FOR CUSTOMER AND QUALITY

Request for Proposal

**Modernization of
Corporate Website
(www.licindia.in)**



Pre Bid Meeting

Monday 7th July 2014

Ref: LIC/CO/IT-BPR/EIT/WEBSITE/RFP/2014-15 Dated: 1st July, 2014

Agenda

To Provide an
overview of Website
Modernization
project

To provide an
overview of the
bidding process

To Address queries
of the potential
bidders prior to the
commencement of
the bidding process

Broad Scope of the Project

Broad Scope of Website Modernization Project

Re-designing the existing LIC internet website www.licindia.in with a fresh look and feel

Migration of content from the existing website to the new CMS.

A lighter, simpler and up-to-date website

A quickly-loading low-maintenance and a secure home page

Enhanced Site management capability

A site search functionality

Implement electronic workflow for approval, promotion and scheduling content updates

Multilingual support for the website

Support for web analytics

Support for Collaboration features like Live Chat & Co-browsing

Implementation of Content Management System such as Liferay or equivalent

Post Go-Live Maintenance Support

Content Management System

Open Source

**Content
Management
System**

Content Management System will be a New Component

Configuration and maintenance of CMS and Designing and managing of Workflows

Later as and when required by LIC the content must be ported to the Content Management System of the Portal Solution.

Content Migration

**Minimum
Responsibility of
the bidder for
Content
Migration**

Migration of Content which currently exists in multiple formats(flat file, multiple data bases, pdf, image, etc)

Standardization of content including formats, nomenclature etc

Migration of the content to any new CMS that gets finalised by LIC at a later point in time

Migration of Content to Cloud Environment as and when required by LIC

Website Maintenance

**Minimum
Responsibility
of the bidder
during
Maintenance
Phase
Post Go-Live**

Content Management of all existing and new content on the www.licindia.in website

Development of any new web page as may be required by LIC

Ensuring website up time during the tenure of contract as per standards detailed in the RFP

Evaluation Process

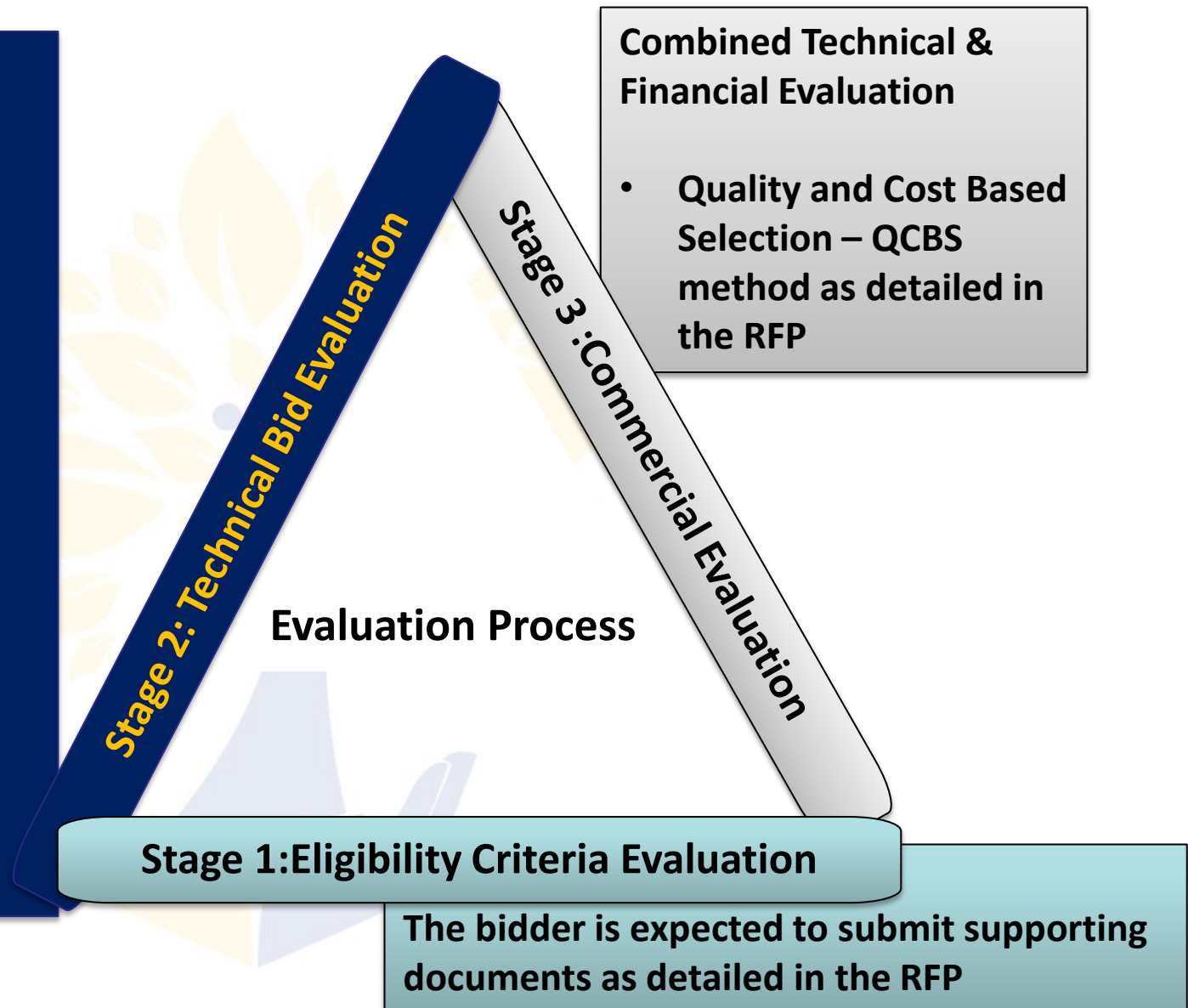
Functional Evaluation

- Functional Requirements

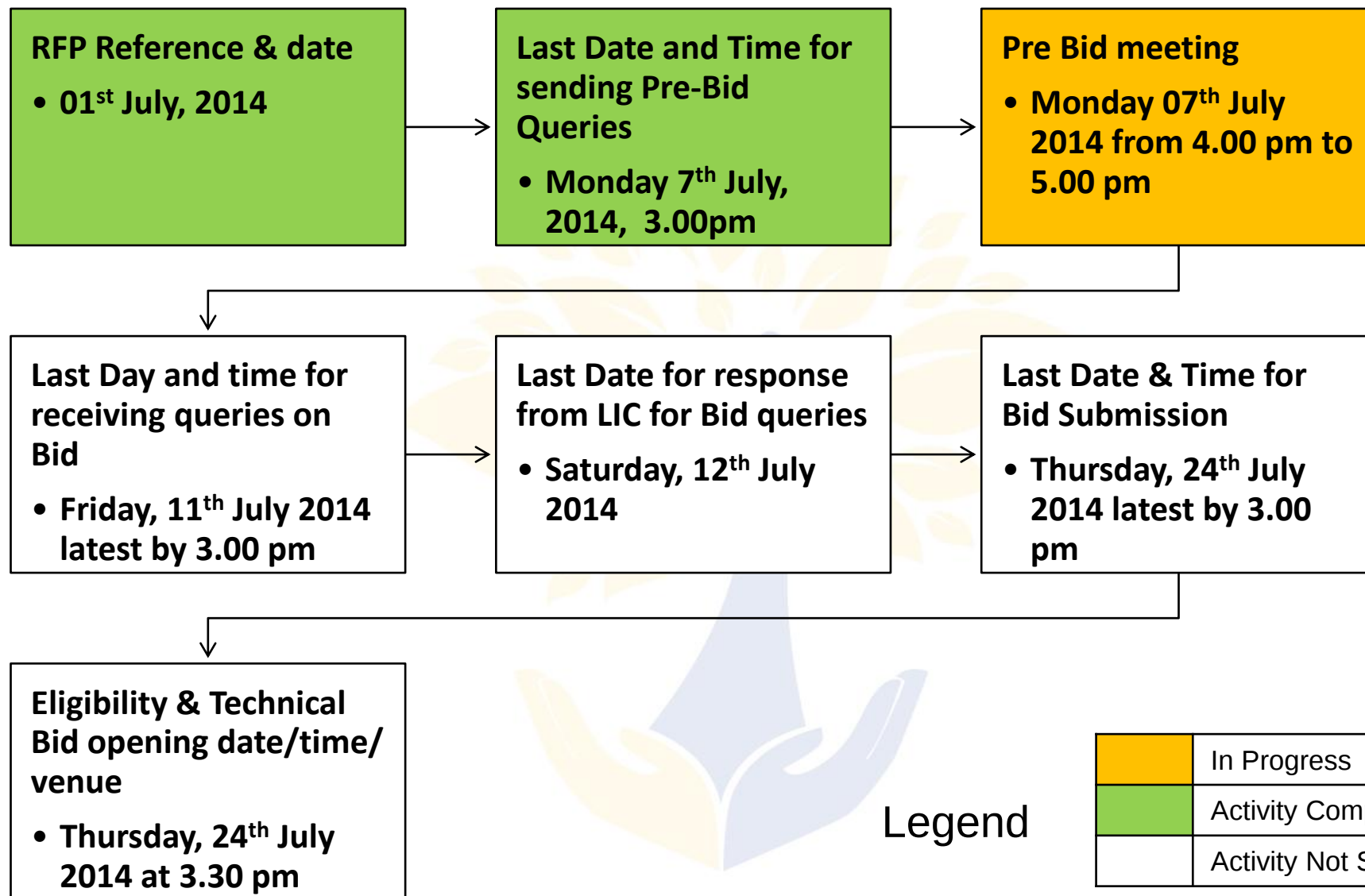
Technical Evaluation

- Technical Specification Compliance
- Technical Presentation
- Mockups
- Design, Implementation and Project Management Methodology
- Evaluation for Monitoring Uptime, Availability and Performance of website

Customer References



Key Dates for Bid Processing



Pre bid meeting : RFP for modernization of corporate website

Project Time Lines

Legend

	Vendor: Delivery & Commissioning period from Commencement
	LIC: Approval period from Commencement

Phase 1 : Planning: Submission of Project plan including detailed list of activities, scope and duration of each activity

By End of 2nd week

Phase 2 : Prototype: Development and Presentation of the templates along with Alpha version of the website.

By the end of 4th Week

By the end of 5th Week

Phase 3 : Pilot Phase: Development, Testing and Presentation of the Beta version

By the end of 14th Week

By the end of 15th Week

Phase 4 : Launch Phase: Training, Testing, Audit, Guideline Compliance, UAT and applicable Certification

By the end of 17th Week

By the end of 18th Week

Phase 4 : Go-Live Phase

By the end of 20th Week

Phase 5 : Maintenance and Support

261 weeks from Go-Live

Pre bid meeting : RFP for modernization of corporate website

Guidelines

Eligibility evaluation: Bids submitted with incomplete documents shall be disqualified.

LIC can request for additional documentation during the technical evaluation to address gaps to further the understanding. However, these documents shall not be considered for technical marking.

No Legal deviations will be accepted with the technical bid submission.



Thank you