

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP) 31.12.2023

Business Acquisition through different channels (Group) *** (AUDITED AND FINAL)													
Sl.No.	Channels	Current Quarter (01.10.2023 to 31.12.2023)			Same Quarter Previous year (01.10.2022 to 31.12.2022)			Up to the period 31.12.2023			Same period of the previous year		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of	No. of Lives Covered	Premium (IN CRS)	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium (IN CRS)
1	Individual agents	1771	393765	2359.31	1142	426970	1306.53	3716	1554323	5118.83	3381	1081871	5086.20
2	Corporate Agents-Banks	113	26579	322.45	39	8330	1046.95	241	593708	1957.64	151	28156	6554.87
3	Corporate Agents -Others	579	521219	5.30	339	406378	2.47	659	737623	10.08	438	645280	6.40
4	Brokers	55	540370	51.07	148	219397	40.73	217	668055	99.13	276	374907	81.91
5	Micro Agents			0.00	0	0	0.00			0.00	0	0	0.00
6	Direct Business	7078	5769354	38552.51	8193	5499075	35136.79	20676	30051726	101611.58	21334	17220479	125511.46
	Total(A)	9596	7251287	41290.64	9861	6560150	37533.47	25509	33605435	108797.26	25580	19350693	137240.85
1	Referral (B)	0	0	0.00	0	0	0.00	0	0	0.00	0	0	0.00
	Grand Total (A+B)	9596	7251287	41290.64	9861	6560150	37533.47	25509	33605435	108797.26	25580	19350693	137240.85

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold

Executive Director (P&GS)

Date: 8.02.2024