



PRESS RELEASE

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Bima Sakhi crosses 50,000 mark

The Hon'ble Prime Minister, Shri Narendra Modiji launched LIC's BIMA SAKHI Yojana at Panipat, on 9th December, 2024. Bima Sakhi Yojana is a step towards Viksit Bharat through women empowerment which will provide social security to the families. LIC of India is proud to be a partner in Viksit Bharat by including women as partners in the nation's progress by providing them with opportunity of becoming BIMA SAKHI and self-reliant.

The Bima Sakhi scheme has been received by the Nation with great enthusiasm. After completion of one month since the inauguration, the total registration for Bima Sakhi is 52,511 out of which 27,695 Bima Sakhis have been issued Appointment Letters to sell policies and 14,583 Bima Sakhis have started selling policies. On this occasion, Shri Siddhartha Mohanty, CEO & MD, LIC has expressed the objective to cover each panchayat of the country by at least one Bima Sakhi within one year. LIC is strengthening the Bima Sakhi stream by grooming them with appropriate skills and empowering them with robust digital tools. The scheme has advantage of monthly stipend for three years in addition to the commission earned on business procured.

Dated at Mumbai on January 8th, 2025.

For Further Information please contact: Executive Director (CC) LIC of India, Central Office, Mumbai. Email id: ed_cc@licindia.com Visit us at www.licindia.in

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