



PRESS RELEASE

14.11.2025 – PAN INDIA

44th India International Trade Fair

Today, on 14th November, 2025, LIC stall at the 44th India International Trade Fair was inaugurated by, Shri J P S Bajaj, Zonal Manager, Northern Zone. The occasion was also graced by senior officials of LIC.

During 14 day period of the India International Trade fair, information regarding various plans of the Corporation and Career opportunity for recruitment as agents will be available. Information regarding LIC's e- services and other online services will also be shared. LIC has also initiated further steps in direction of moving towards a paperless office. In the changing scenario, the Corporation has made policy servicing more easy and accessible through the adoption of various tools. Policyholders can pay premiums through different online modes. Customers can get information regarding their policies using the virtual assistant "LIC Mitra" by visiting LIC website www.licindia.in. Alternatively, they can get this information through IVRS by dialing 022-68276827. All policy holders can also connect for information and services of their policies through LIC WhatsApp No. 8976862090.

LIC is celebrating its 69th Anniversary this year. Being one of the major financial institutions of the Country, it has catered to a large number of people for their Insurance needs. It has regularly introduced innovative products, keeping the changing preferences of the insurable population in view. Along with Insurance, LIC also fulfills its social obligation through LIC Golden Jubilee Foundation that contributes towards education, medical and other social services. LIC has also been contributing towards nation building projects.

LIC's Motto "Yogakshemam Vahamyaham" from Srimad Bhagwad Geeta meaning "Your welfare is our responsibility" truly sums up the objective of the Corporation.

Dated at Mumbai on November 14th, 2025.

For Further Information please contact: Executive Director (CC) LIC of India, Central Office, Mumbai. Email id: ed_cc@licindia.com Visit us at www.licindia.in

We believe that the news contained in this release is of value to your readers. While we would thank you to publish it as soon as possible, we also readily recognize that the decision to do so rests entirely with you.