



भारतीय जीवन बीमा निगम  
LIFE INSURANCE CORPORATION OF INDIA

Ref. No.: LIC/SE/2023-24/41

Date: June 23, 2023

To,

The Manager  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Tower  
Dalal Street  
Mumbai – 400001

The Manager  
Listing Department  
The National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor, Plot C/1,  
G Block, Bandra Kurla Complex  
Mumbai - 400051

**ScripCode: (BSE - 543526/ NSE - LIC)**

Dear Sir/Madam,

**Sub: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding New Product Launch**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Corporation has announced the launch of its new product on 23<sup>rd</sup> June, 2023.

The details of the said product are as follows:

a) Name of the Product	LIC's Dhan Vriddhi
b) Date of Launch	23rd June, 2023
c) Category of Product	Non-Linked, Non-participating, Individual, Savings, Life Insurance Plan
d) Whether caters to domestic and international market	Domestic market

Please take the same on record.

**Yours faithfully,**

**For Life Insurance Corporation of India**

**(Pawan Agrawal)**  
**Company Secretary & Compliance Officer**

केंद्रीय कार्यालय, "योगक्षेम", जीवन बीमा मार्ग, मुंबई - 400 021.

Central office, "Yogakshema", Jeevan Bima Marg, Mumbai - 400 021.