



FOR KIND ATTENTION OF MEMBERS OF PUBLIC

It has come to our notice that certain individuals or parties without the knowledge or authorization of LIC of India (LIC) have been making unsolicited commercials calls, sending SMS and/or spurious emails to our Policyholders and also to the members of the public, purportedly on behalf of LIC.

LIC is committed to strict adherence to all regulatory requirements, including the provisions of Telecom Commercial Communications Customer Preference Regulations 2010. We will take appropriate Civil or Criminal Action against any individual or party who breaches the regulatory norms, purportedly on behalf of LIC, causing adverse impact to our business and reputation.

Issued in Public Interest.



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LIFE INSURANCE CORPORATION OF INDIA

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Size: 12 x 20cm