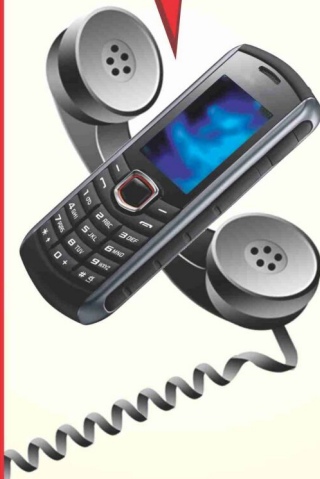


Beware of Fake Calls



UNAUTHORIZED PEOPLE MAY TRY TO ENTICE YOU WITH ALLURING OFFERS ON YOUR LIC POLICIES

CAUTION

Beware of such calls from people posing as Officials or Agents of LIC or as any other officials.

DOs

- Do verify the identity of the caller and the license issued to them by IRDA before concluding a sale.
- Do visit our website www.licindia.in or contact your LIC branch for plan/product details.
- Do register your policies on our portal www.licindia.in for easier management of your policies.
- DO report suspicious calls with brief particulars of the call through e-mail-id to co_crm_fb@licindia.com.

DONTs

- Do not entertain calls from unverified sources.
- Do not part with your policy numbers/details to any unknown caller.
- Do not be tempted by exaggerated promises regarding benefits of certain life insurance policies.
- Do not entertain those who attempt to lure you with extra bonuses and higher benefits.

LIC never encourages policy holders to discontinue / surrender their policies.

Issued in Public interest.



Central Office, Yogakshema,
Jeevan Bima Marg, Mumbai - 400021.

www.licindia.in