

**LIC's NEW JEEVAN ANAND (UIN: 512N279V02)**  
**(A Non-Linked, Participating, Individual, Life Assurance Savings Plan)**

LIC's New Jeevan Anand Plan is a Non-linked, Participating, Individual, Life Assurance plan which offers an attractive combination of protection and savings. This combination provides financial protection against death throughout the lifetime of the policyholder with the provision of payment of lumpsum at the end of the selected policy term in case of his/her survival. This plan also takes care of liquidity needs through its loan facility.

**1. Benefits:**

**A. Death benefit:**

Provided all due premiums have been paid, the following death benefit shall be paid:

- On Death during the policy term i.e. before the stipulated Date of Maturity: Death benefit, equal to "**Sum Assured on Death**" alongwith vested Simple Reversionary Bonuses and Final Additional bonus, if any, shall be payable; where, "**Sum Assured on Death**" is defined as higher of 125% of Basic Sum Assured or 7 times of annualised premium. This death benefit shall not be less than 105% of total premiums paid upto date of death.

The premiums mentioned above exclude taxes, extra premium and rider **premium(s), if any.**

- On death after expiry of the policy term i.e. from the stipulated Date of Maturity: Basic Sum Assured shall be payable.

**B. Benefits payable at the end of Policy Term (i.e. On Maturity):** On Life Assured surviving to the stipulated Date of Maturity, provided the policy is in-force, "Sum Assured on Maturity" along with vested Simple Reversionary Bonuses and Final Additional Bonus, if any, shall be payable; where "Sum Assured on Maturity" is equal to Basic Sum Assured.

**C. Participation in Profits:** The policy shall participate in profits of the Corporation and shall be entitled to receive Simple Reversionary Bonuses declared as per the experience of the Corporation during policy term provided the policy is in- force.

Final (Additional) Bonus may also be declared under the policy in the year when the policy results into claim by death during the policy term or due for the maturity benefit provided the policy is in full force. Final Additional Bonus shall not be payable under paid-up policies.

**2. Eligibility Conditions and Other Restriction :**

- |                                                             |                              |
|-------------------------------------------------------------|------------------------------|
| a) Minimum Basic Sum Assured                                | : Rs. 100,000                |
| b) Maximum Basic Sum Assured                                | : No Limit                   |
| (The Basic Sum Assured shall be in multiples of Rs. 5000/-) |                              |
| c) Minimum Age at entry                                     | : 18 years (completed)       |
| d) Maximum Age at entry                                     | : 50 years (nearer birthday) |
| e) Maximum Maturity Age                                     | : 75 years (nearer birthday) |
| f) Minimum Policy Term                                      | : 15 years                   |
| g) Maximum Policy Term                                      | : 35 years                   |

*Date of commencement of risk under the plan:*

Risk will commence immediately on acceptance of the risk

**3. Options Available :**

**I. Rider Benefits:**

The following four optional riders are available under this plan by payment of additional premium. However, the policyholder can opt between either of the LIC's Accidental Death and Disability Benefit Rider or LIC's Accident Benefit Rider. Therefore, a maximum of three riders can be availed under a policy.

**a. LIC's Accidental Death and Disability Benefit Rider (UIN: 512B209V02)**

This rider can be opted for at any time within the policy term of the Base plan provided the outstanding policy term of the base plan is atleast 5 years, but before the policy anniversary on which the age nearer birthday of the life assured is 70 years. The benefit cover under this rider shall be available during the policy term or before the policy anniversary on which the age nearer birthday of the life assured is 70 years, whichever is earlier. If this rider is opted for, in case of accidental death, the Accident Benefit Rider Sum Assured will be payable as lumpsum along with the death benefit under the base plan. In case of accidental disability arising due to accident (within 180 days from the date of accident), an amount equal to the Accident Benefit Sum Assured will be paid in equal monthly instalments spread over 10 years and future premiums for Accident Benefit Sum Assured as well as premiums for the portion of Basic Sum Assured under the base policy which is equal to Accident Benefit Sum Assured, shall be waived.

**b. LIC's Accident Benefit Rider (UIN:512B203V03)**

This rider can be opted for at any time within the policy term of the Base plan provided the outstanding policy term of the base plan is atleast 5 years, but before the policy anniversary on which the age nearer birthday of the life assured is 70 years. The benefit cover under this rider shall be available during the policy term or before the policy anniversary on which the age nearer birthday of the life assured is 70 years, whichever is earlier. If this rider is opted for, in case of accidental death, the Accident Benefit Rider Sum Assured will be payable as lumpsum along with the death benefit under the base plan.

**c. LIC's New Term Assurance Rider (UIN: 512B210V01)**

This rider is available at inception of the policy only. The benefit cover under this rider shall be available during the policy term. If this rider is opted for, an additional amount equal to Term Assurance Rider Sum Assured shall be payable on death of the Life Assured during the policy term.

**d. LIC's New Critical Illness Benefit Rider (UIN: 512A212V01)**

This rider is available at the inception of the policy only. The cover under this rider shall be available during the policy term. If this rider is opted for, on first diagnosis of any one of the specified 15 Critical Illnesses covered under this rider, the Critical Illness Sum Assured shall be payable.

The premium for LIC's Accident Benefit Rider / LIC's Accidental Death and Disability Benefit Rider and LIC's New Critical Illness Benefit Rider shall not exceed 100% of premium under the base plan and the premiums under all other life insurance riders put together shall not exceed 30% of premiums under the base plan.

Each of above Rider Sum Assured cannot exceed the Basic Sum Assured under the Base plan.

For more details on the above riders, refer to the rider brochure or contact LIC's nearest Branch Office.

## II. Option to take Death Benefit in instalments:

This is an option to receive death benefit in instalments over the chosen period of 5 or 10 or 15 years instead of lump sum amount under an in-force as well as paid-up policy. This option can be exercised by the Life Assured aged 18 years and above, during his/her life time; for full or part of Death benefits payable under the policy. The amount opted for by the Life Assured (ie. Net Claim Amount) can be either in absolute value or as a percentage of the total claim proceeds payable.

The instalments shall be paid in advance at yearly or half-yearly or quarterly or monthly intervals, as opted for, subject to minimum instalment amount for different modes of payments being as under:

Mode of Instalment payment	Minimum instalment amount
Monthly	Rs. 5,000/-
Quarterly	Rs. 15,000/-
Half-Yearly	Rs. 25,000/-
Yearly	Rs. 50,000/-

If the Net Claim Amount is less than the required amount to provide the minimum instalment amount as per the option exercised by the Life Assured, the claim proceed shall be paid in lumpsum only.

The interest rates applicable for arriving at the instalment payments under this option shall be as fixed by the Corporation from time to time.

For exercising option to take Death Benefit in instalments, the Life Assured can exercise this option during his/her lifetime while in currency of the policy, specifying the period of Instalment payment and net claim amount for which the option is to be exercised. The death claim amount shall then be paid to the nominee as per the option exercised by the Life Assured and no alteration, whatsoever, shall be allowed to be made by the nominee.

### 4. Payment of Premiums:

Premiums can be paid regularly at yearly, half-yearly, quarterly or monthly intervals (through NACH only) or through salary deductions over the Policy Term.

### 5. Grace Period

A grace period of 30 days shall be allowed for payment of yearly or half-yearly or quarterly premiums and 15 days for monthly premiums from the date of First unpaid premium. During this period, the policy shall be considered inforce with the risk cover without any interruption as per the terms of the policy. If the premium is not paid before the expiry of the days of grace, the Policy lapses.

The above grace period will also apply to rider premiums which are payable along with premium for base policy.

6. Sample Illustrative Premium:

The sample illustrative annual premiums for Basic Sum Assured of Rs. 1 Lakh for Standard lives are as under:

Age/ Policy Term	Amount in (Rs.)		
	15	25	35
20	7,747/-	4,341/-	2,935/-
30	8,080/-	4,581/-	3,165/-
40	8,644/-	5,037/-	3,636/-
50	9,575/-	5,846/-	

7. Rebates:

Mode Rebate:

Yearly mode	-	2% of Tabular Premium
Half-yearly mode	-	1% of Tabular premium
Quarterly, Monthly mode & Salary deduction	-	NIL

High Sum Assured Rebate:

<u>Basic Sum Assured (B.S.A)</u>		<u>Rebate (Rs.)</u>
1, 00,000 to 1, 95,000	-	Nil
2, 00,000 to 4, 95,000	-	1.50%o B.S.A.
5, 00,000 and 9, 95,000	-	2.50%o B.S.A.
10, 00,000 and above	-	3.00%o B.S.A.

8. *Revival:*

If premiums are not paid within the grace period then the policy will lapse. A lapsed policy can be revived within a period of 5 consecutive years from the date of first unpaid premium but before the end of policy term, as the case may be.

The revival shall be effected on payment of all the arrears of premium(s) together with interest (compounding half yearly) at such rate as may be fixed by the Corporation from time to time and on satisfaction of Continued Insurability of the Life Assured on the basis of information, documents and reports that are already available and any additional information in this regard if and as may be required in accordance with the Underwriting Policy of the Corporation at the time of revival, being furnished by the Policyholder/Life Assured/Proposer.

The Corporation reserves the right to accept at original terms, accept at revised terms or decline the revival of a discontinued policy. The revival of discontinued policy shall take effect only after the same is approved by the Corporation and is specifically communicated to the Policyholder.

Revival of rider(s), if opted for, will be considered along with revival of the basic policy and not in isolation.

9. *Paid-up Value:*

If less than two years' premiums have been paid, and any subsequent premium be not duly paid, all the benefits under this policy shall cease after the expiry of grace period from the date of first unpaid premium and nothing shall be payable.

If at least two full years' premiums have been paid and any subsequent premiums be not duly paid, this policy shall not be wholly void, but shall subsist as a paid-up policy

The "**Sum Assured on Death**" under the paid-up policy shall be reduced to such a sum, called **Death Paid-up Sum Assured** and shall be equal to **Sum Assured on Death** multiplied by the ratio of total period for which premium have already been paid bear to the maximum period for which premium were originally payable. In addition to the **Death Paid-Up Sum Assured**, vested Simple Reversionary Bonuses, if any shall also be payable on Life Assured's prior death.

This **Sum Assured on Maturity** under the paid-up policy shall be reduced to such a sum called **Maturity Paid -Up Sum Assured** and shall be equal to "**Sum Assured on Maturity**" multiplied by the ratio of total period for which premiums have already been paid bears to the maximum period for which premium were originally payable. In addition to the **Maturity Paid-Up Sum Assured**, vested Simple Reversionary Bonuses, if any, shall also be payable on the expiry of the policy term.

On death of the Life Assured after expiry of the policy term, Paid-up Sum Assured equal to **Basic Sum Assured** multiplied by the ratio of the total period for which premiums have already been paid bears to the maximum period for which premiums were originally payable shall be paid.

Rider(s) do not acquire any paid-up value and the rider benefits cease to apply, if policy is in lapsed condition.

#### 10. *Surrender :*

The policy can be surrendered at any time provided two full years' premiums have been paid. On surrender of the policy, the Corporation shall pay the Surrender Value equal to higher of Guaranteed Surrender Value or Special Surrender Value.

The Special Surrender Value is reviewable and shall be determined by the Corporation from time to time subject to prior approval of IRDAI.

Guaranteed Surrender value payable during the policy term shall be equal to the total premiums paid (excluding extra premiums, taxes and premiums for riders, if opted for) multiplied by the Guaranteed Surrender Value factors applicable to total premiums paid. These Guaranteed Surrender Value factors expressed as percentages will depend on the policy term and policy year in which the policy is surrendered and are as specified below:



**11. Policy Loan:**

Loan can be availed under the policy provided the policy has acquired a surrender value and subject to the terms and conditions as the Corporation may specify from time to time.

The interest rate to be charged for policy loan and as applicable for entire term of the loan shall be determined at periodic intervals. The applicable interest rate shall be as declared by the Corporation based on the method approved by the IRDAI.

Any loan outstanding along with interest shall be recovered from the claim proceeds at the time of exit.

**12. Taxes:**

Statutory Taxes, if any, imposed on such insurance plans by the Govt. of India or any other constitutional Tax Authority of India shall be as per the Tax laws and the rate of tax as applicable from time to time.

The amount of applicable taxes as per the prevailing rates, shall be payable by the policyholder on premiums (for base policy and rider(s), if any) including extra premiums, if any, which shall be collected separately over and above in addition to the premiums payable by the policyholder. The amount of tax paid shall not be considered for the calculation of benefits payable under the plan.

Regarding Income tax benefits/implications on premium(s) paid and benefits payable under this plan, please consult your tax advisor for details.

**13. Free-look period:**

If the Policyholder is not satisfied with the "Terms and Conditions" of the policy may be returned to Corporation within 15 days from the date of receipt of the policy bond stating the reasons of objections. On receipt of the same the Corporation shall cancel the policy and return the amount of premium deposited after deducting the proportionate risk premium (for Base plan and rider(s), if any) for the period on cover, expenses incurred on medical examination, special reports, if any and stamp duty charge.

**14. Exclusion:**

Suicide: - This policy shall be void

- i. If the Life Assured (whether sane or insane) commits suicide at any time within 12 months from the date of commencement of risk, the Corporation will not entertain any claim under this policy except for 80% of total premiums paid, provided the policy is in force.
- ii. If the Life Assured (whether sane or insane) commits suicide within 12 months from date of revival, an amount which is higher of 80% of the total premiums paid till the date of death or the surrender value available as on the date of death, shall be payable. The Corporation will not entertain any other claim under this policy.

This clause shall not be applicable for a policy lapsed without acquiring paid-up value and nothing shall be payable under such policies.

Note: Premiums referred above shall not include any taxes, extra premiums and any rider premium(s) other than Term Assurance rider, if any.

## BENEFIT ILLUSTRATION:

Age of the life assured (Nearer Birthday)	30 Years								
Policy Term	35 Years								
Premium Payment Mode	Yearly								
Basic Sum Assured	₹ 1,00,000								
Premium (Excluding Taxes)	₹ 3,165								
Benefits available under different scenarios:									
(Amount in Rs.)									
End of Year	Total Premiums paid till the end of the year	Gauranteed Benefits		Non-Gauranteed Benefits (Simple Reversionary Bonus)		Total Maturity Benefit incl of Final Additional Bonus, if any		Total Death Benefit incl of Final Additional Bonus, if any	
		Sum Assured on Maturity	Sum Assured on Death	Scenario 1	Scenario 2	Scenario 1	Scenario 2	Scenario 1	Scenario 2
5	15825	0	125000	2000	16000	0	0	127000	141000
10	31650	0	125000	4000	32000	0	0	129000	157000
15	47475	0	125000	6000	48000	0	0	131000	173500
20	63300	0	125000	8000	64000	0	0	133000	191500
25	79125	0	125000	10000	80000	0	0	135000	215000
30	94950	0	125000	12000	96000	0	0	137000	245000
35	110775	100000	125000	14000	112000	114000	256000	139000	281000
36 onwards	110775	0	100000	0	0	0	0	100000	100000

### **Disclaimer:**

- i) This illustration is applicable to a standard (from medical, life style and occupation point of view) life and wherein any riders are not opted.
- ii) Some benefits are guaranteed and some benefits which are Non Guaranteed benefits with returns based on the future performance show two different rates of assumed future investment returns.
- iii) The Non Guaranteed benefits in above illustration has been given assuming that the death occurs during the policy year and has been calculated so that they are consistent with the Projected Investment Rate of Return assumption of 4% p.a. (Scenario 1) and 8% p.a. (Scenario 2). In other words, in preparing this benefit illustration, it is assumed that the Projected Investment Rate of Return that LICICI will be able to earn throughout the term of the policy will be 4% p.a. or 8% p.a., as the case may be. The Projected Investment Rate of Return is not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy is dependent on a number of factors including actual future investment performance.
- iv) The main objective of the illustration is that the client is able to appreciate the features of the product and the flow of benefits in different circumstances with some level of quantification.

### **SECTION 45 OF INSURANCE ACT, 1938:**

The provision of Section 45 of the Insurance Act, 1938 shall be as amended from time to time. The simplified version of this provision is as under:

Provisions regarding policy not being called into question in terms of Section 45 of the Insurance Act, 1938 are as follows:

1. No Policy of Life Insurance shall be called in question on any ground whatsoever after expiry of 3 yrs from
  - a. the date of issuance of policy or
  - b. the date of commencement of risk or



- c. the date of revival of policy or
- d. the date of rider to the policy  
whichever is later.

2. On the ground of fraud, a policy of Life Insurance may be called in question within 3 years from
- a. the date of issuance of policy or
  - b. the date of commencement of risk or
  - c. the date of revival of policy or
  - d. the date of rider to the policy  
whichever is later.

For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which such decision is based.

3. Fraud means any of the following acts committed by insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy:
- a. The suggestion, as a fact of that which is not true and which the insured does not believe to be true;
  - b. The active concealment of a fact by the insured having knowledge or belief of the fact;
  - c. Any other act fitted to deceive; and
  - d. Any such act or omission as the law specifically declares to be fraudulent.

4. Mere silence is not fraud unless, depending on circumstances of the case, it is the duty of the insured or his agent keeping silence to speak or silence is in itself equivalent to speak.

5. No Insurer shall repudiate a life insurance Policy on the ground of Fraud, if the Insured / beneficiary can prove that the misstatement was true to the best of his knowledge and there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of material fact are within the knowledge of the insurer. Onus of disproving is upon the policyholder, if alive, or beneficiaries.

6. Life insurance Policy can be called in question within 3 years on the ground that any statement of or suppression of a fact material to expectancy of life of the insured was incorrectly made in the proposal or other document basis which policy was issued or revived or rider issued. For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which decision to repudiate the policy of life insurance is based.

7. In case repudiation is on ground of mis-statement and not on fraud, the premium collected on policy till the date of repudiation shall be paid to the insured or legal representative or nominee or assignees of insured, within a period of 90 days from the date of repudiation.

8. Fact shall not be considered material unless it has a direct bearing on the risk undertaken by the insurer. The onus is on insurer to show that if the insurer had been aware of the said fact, no life insurance policy would have been issued to the insured.

9. The insurer can call for proof of age at any time if he is entitled to do so and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof of age of life insured. So, this Section will not be applicable for questioning age or adjustment based on proof of age submitted subsequently.

*[Disclaimer: This is not a comprehensive list of Section 45 of the Insurance Act, 1938, and only a simplified version prepared for general information. Policyholders are advised to refer to Section 45 of the Insurance Act, 1938, for complete and accurate details.]*

**Prohibition of Rebates (Section 41 of the Insurance Act, 1938)**

- 1) No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
- 2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees.

This product brochure gives only salient features of the plan. For further details please refer to the Policy document on our website [www.licindia.in](http://www.licindia.in) or contact our nearest Branch Office.

**BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS / FRAUDULENT OFFERS**

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

**Registered Office:**

Life Insurance Corporation of India  
Central Office, Yogakshema,  
Jeevan Bima Marg,  
Mumbai - 400021.  
Website: [www.licindia.in](http://www.licindia.in)  
Registration Number: 512